



CREADIV[®]
DESIGN. CODE. LAUNCH.

PARTNERS



CHAMBER OF COMMERCE
SWITZERLAND - ROMANIA



AND MANY OTHER PARTNERS ALONG THE YEARS



PLANNING AND STRATEGY

We analyze your business, target audience and objectives; we draw up the right solution, define the features and structure of your project, as well as the budget and the expected results; we create the project wireframe.





PRINT DESIGN

We develop your visual identity materials, such as business cards, company templates or company brochures. We compliment your image creating flyers, posters or other promotional materials that highlight your strengths and appeal to your target audiences.





USER-EXPERIENCE WEB DESIGN

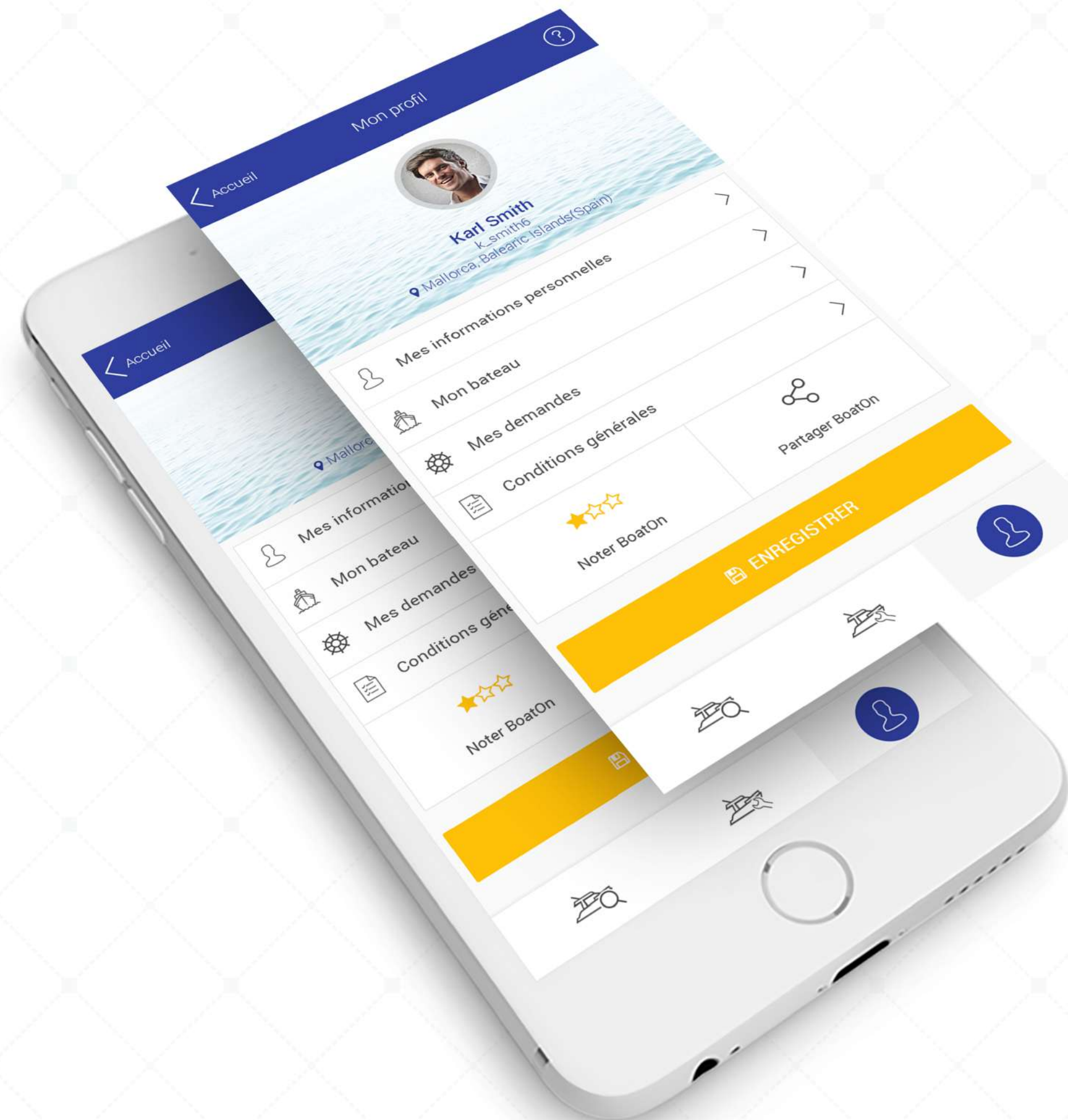
We give color and shape to your projects through pixel-perfect 100% custom graphic interfaces and layouts that are fully mobile adaptive, offering the best user-experience for your clients. We create intuitive and catchy banners, as well as other graphic elements, for your online campaigns.





WEB-APPS CUSTOM PROGRAMMING

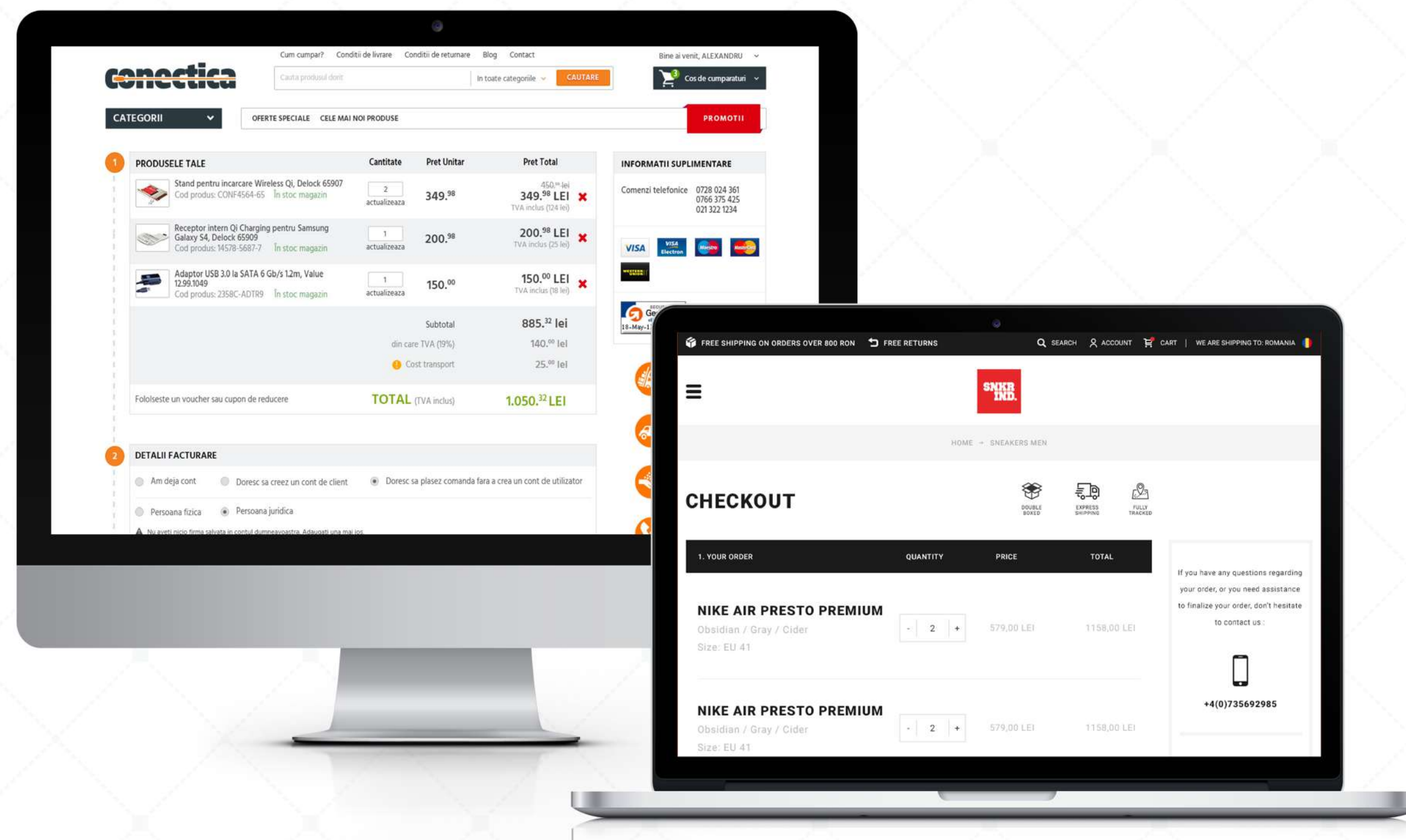
We program scalable and performant custom web-apps that help you digitalize different business activities; we pay close attention to all the details when implementing the features of your project, so that you get the best business results possible.

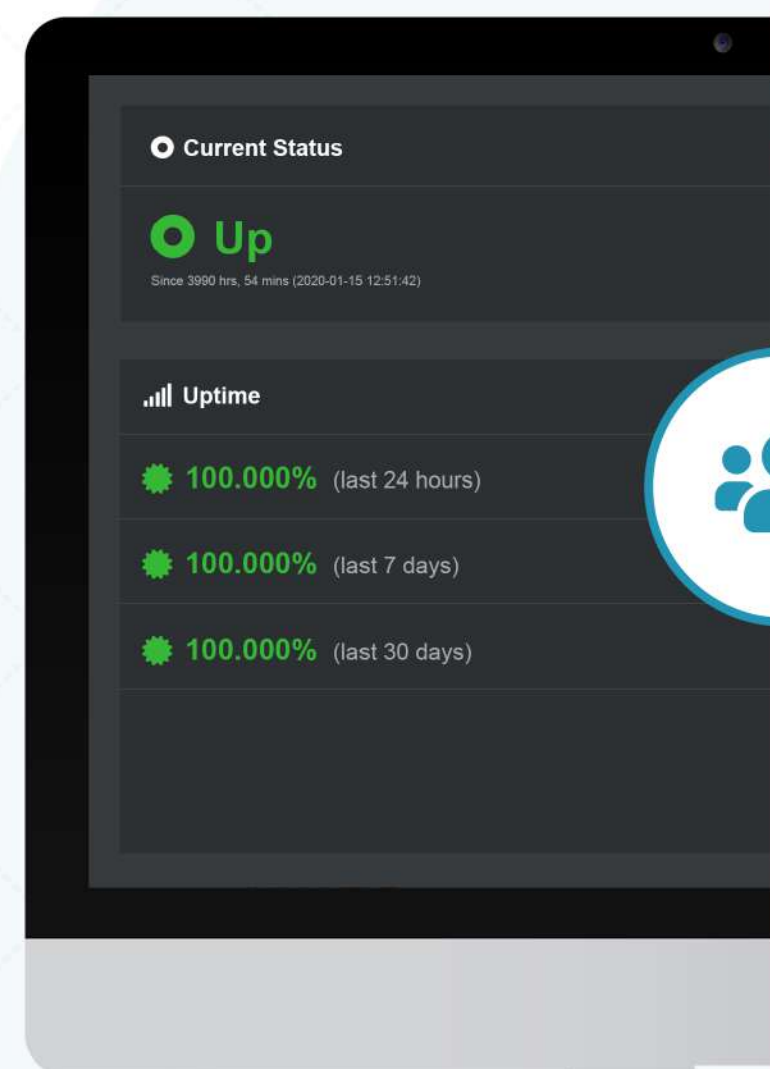




E-COMMERCE SOLUTIONS

We create Open Source or Custom E-shops, with interfaces that create awesome User Experiences, for the best conversion rates possible, and admin-panels with a variety of features and integrations that can automate different stages of the selling funnel.





MAINTENANCE AND TECH SUPPORT

We are your tech long-term partners: we respond quickly to arising issues and correct technical problems that may affect your projects; we make sure they work at full capacity, all the time; we get rid of all your technical problems, for zero online stress!



AUDIT AND MONITORING

We are obsessed with web analytics: we constantly analyze and interpret the results you get through the online campaigns; we constantly optimize the marketing activities and proactively look for ways to improve conversion rates.





PERFORMANCE MARKETING

We manage your Pay-Per-Click campaigns on Google, Facebook, Youtube, Instagram or other platforms, to help you achieve the best Conversion Rates possible and always reach your growth objectives; we create and optimize your landing-pages and websites in ways that help you reach top search-engine positions.

Expense Reduction Analysts

**DESCHIDE C
FRANCIZĂ ERA**

Folosește-ti talentul și expertiza pentru a-ti deschide propriul **business de consultanta!**

VEZI DETALII

SAFETY

your new **CALDERYS** website experience awaits

FOCUS ON YOUR

EQUIPMENT

INDUSTRY

MEDIHELP YOUR INTERNATIONAL HEALTHCARE PARTNER

INVESTESTE ÎN SĂNĂTATE, ÎN VIITOR, ÎN TINE!

NESACARD cu doar **33** euro/an!

#ANTI-CANCER #CANCER-FREE-LIVING

Vezi Detalii

conectica

BLACK FRIDAY

OFERTE ISPITITOARE CU PREȚURI ATRĂGĂTOARE
COMBINAȚIA SEDUCĂTOARE!

LĂSĂ-ȚE CUCERIT!

PÂNĂ LA **28%** REDUCERE

BLACK WEEK
pentru mașina ta!



CONVERSION RATE OPTIMIZATION (CRO)

Is the process of increasing the percentage of website visitors who take a desired action — be that filling out a form, becoming customers, or otherwise.

We use this process to understand how users move through your site, what actions they take, and what's stopping them from completing your goals.





KERSTIN GLAESER
Combera Group

I am very happy with our collaboration! The team is really quick and supportive with all our requests, even when we do stupid things or simply forget a password!

I'm not a techie, but the project they developed for us is very user friendly, and that's probably the highest praise I can give.

”



ZAHAL LEVY
MediHelp International

Roxana and her team invest a lot of energy into making sure our projects get done well and on time.

They are committed and loyal – two qualities I appreciate very much! I recommend them, as they are our long term partners, since 2013.

”



TIC NICA
Marketing Halle

Alongside CREADIV we developed 2 big projects, one very complex from a technical and functional point of view and one very visually and graphically challenging. Their performance was great in both situations; they came with out-of-the-box solutions and suggestions that added value to the project far beyond what I had expected.

They quickly understand the scope and the priorities of a project and follow them throughout all the implementing phases.

”



AMAAD QURESHI
Learning Connexions Ltd

We have been working with Creadiv since early 2014 on a variety of projects; from maintaining, updating & developing our website to helping us improve our SEO and analytics strategies, Creadiv have provided an exemplary service to us and have exceeded our expectations on numerous occasions. They have a dynamic team who are primed to work with short deadlines and consistently deliver on time and on budget.

They have shown great enthusiasm in learning about our business and make great recommendations for improvements.

”

OUR CORE BELIEFS & IDEALS

OWNERSHIP OVER OUR WORK & THE COMPANY

We are all CREADIV. Each team member is important and we know that the only way to succeed in our mission is if we all maintain a sense of ownership over everything we do.

PROACTIVE GROWTH

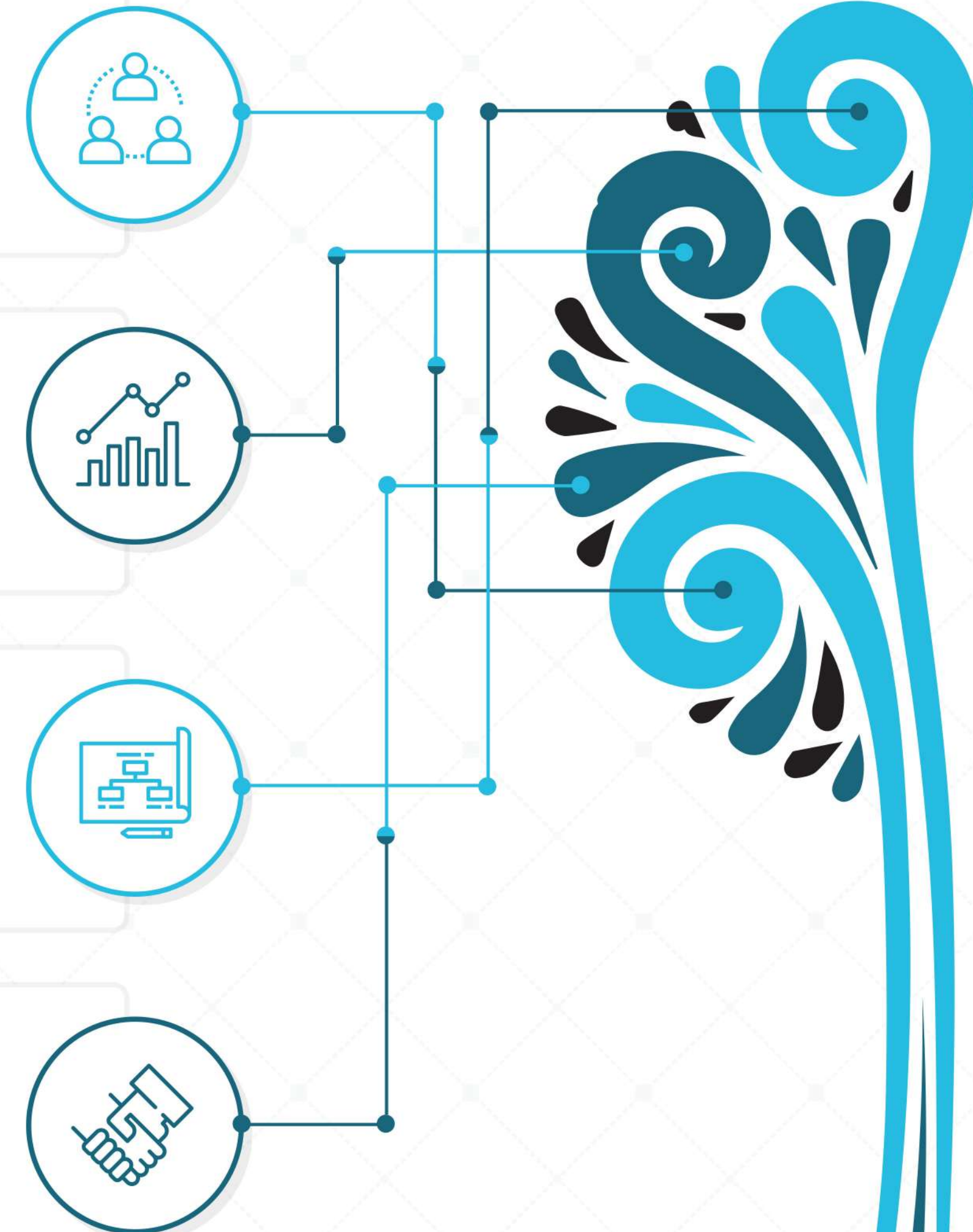
We learn new things every day and we proactively look for challenges that make us grow and be a better and more skilled individual. "The more you know, the more you know you don't know!" (Aristotel)

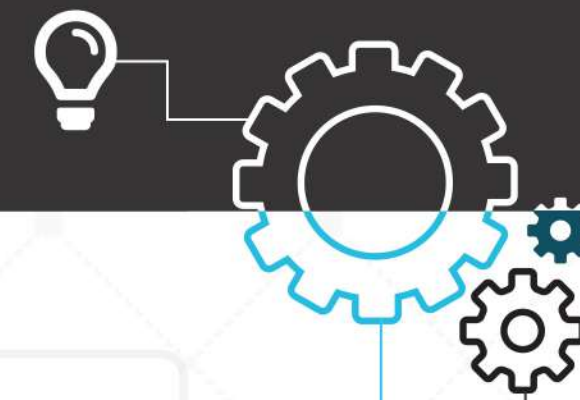
RESULTS-FOCUSED EXECUTION

We care about results – not politics, favoritism or excuses. We are a meritocracy and we believe that results speak for themselves. We face huge challenges every day – what's important is that we figure out a way to overcome them and reach our goals.

RESPECT

The one thing that binds us is respect: we respect each other and we respect our partners, keeping our promises and delivering the best results possible.





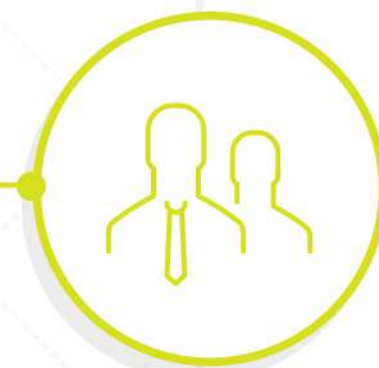
TRANSPARENT CONSTANT COMMUNICATION

Good teams don't keep secrets. We practice a culture of transparency in everything we do, from giving colleagues honest feedback when we think they can do better to always communicating with our partners, even if it's good news, and we celebrate, or bad news, and we do our best to fix it.



ALTRUISTIC ENGAGEMENT

What we do together as CREADIV is more than the sum of our individualities. We are all in this together and we go out of our way to make sure that we are free of egos and maintain a culture of selflessness.



PARTNERS FIRST

We know how challenging it is to grow a business. We put ourselves in our clients' and partners' shoes and always strive to create great projects that bring long-term value and results.



CREATIVITY WITH A PURPOSE

It is our mission to find out of the box solutions for everyday situations, without reinventing the wheel. We overcome the constraints we face with intelligent and creative ideas that make the best out of our available resources.

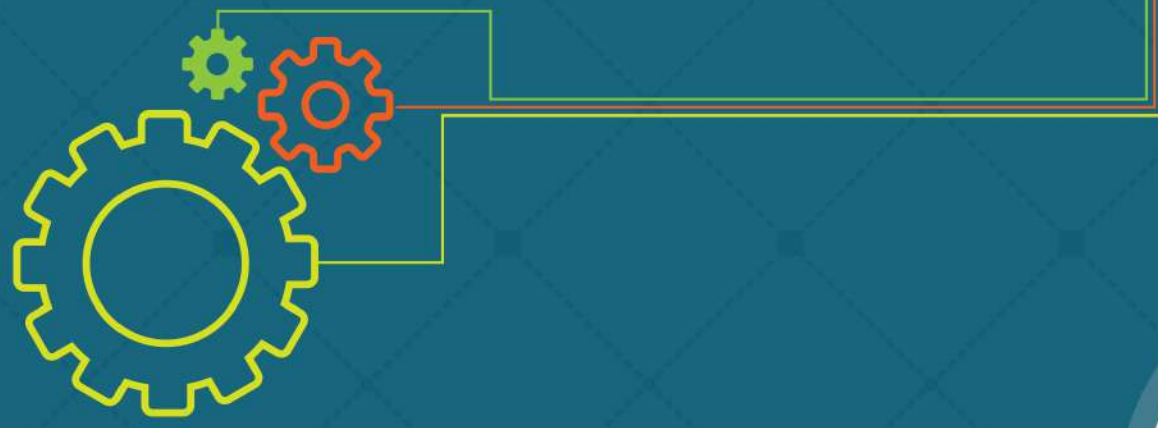
PROUD MEMBERS OF



**ROMANIAN
BUSINESS
LEADERS**



**employers' association of the
software and services industry**



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WE LIVE IN A DIGITAL ENVIRONMENT AND COMMUNICATE GLOBALLY!
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